



Capability Statement

Interactive Web Applications: Design & Development

Company Information

DUNS Number: 01-055-2722
Cage Code: 7JY23
UEI Number: PEJXMQVM1FM3

8(a) STARS III Contract Number:
47QTCB22D0365

8(a) STARS III URL & Group Email:
www.gsa.gov/stars3
STARS3@visualcalc.com

NAICS:
541511
541512
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SBA 8(a) Certified



Contact Information
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Business Description

For over 20 years, VisualCalc has been developing **web-based applications** for a variety of organizations. While the applications we develop span a variety of functions, most fall into the areas of data analytics and decision support tools. We have a special expertise in developing web applications that are **interactive, graphical, and intuitive**. We are also at the forefront of developing **responsive applications** that can run on a variety of platforms, including desktops, notebooks, and mobile devices.

Mission

Help organizations develop web-based applications that enable their constituencies to make quicker, better-informed decisions.

How Can We Help You?

- **Application Design and Development:** We will work with you to design internal or external web applications for areas such as data analytics, decision support and analysis, and customer support. Our applications can be integrated with your existing systems and databases, and can process and display your complex data in intuitive, interactive graphical interfaces that help you and your constituencies reach quicker, better informed decisions.
- **Hosting and Support:** We can host your web-based applications for you, or you are free to host them yourselves. Either way, we will help maintain and update the applications as your needs change and industry trends and technology evolve.

Key Application Features and Capabilities

- **Custom Web Application Development:** Span a variety of industries and functions, with most centered on data analytics and decision support tools.
- **Universal Platform Support:** Offer universal compatibility across both desktop and mobile devices, with no requirement for graphic plug-ins.
- **Responsive Design:** Reformat their user interface to optimize their display across desktop windows, tablets and smart phones.
- **Intuitive Graphical User Interfaces:** Support a variety of user input mechanisms (sliders, input boxes, check boxes, etc.) and display formats (bar charts, line graphs, pie charts, gas gauges, etc.).
- **Customizable for Functional Requirements and Branding Standards:** Customized to incorporate your requirements, including overall functionality, business rules, user interface standards, graphic standards, etc.
- **Advanced Calculation Engine & Interactive “What If” Analysis:** Enable users to perform interactive “what-if” analyses, helping them reach the best possible decision for their specific needs.

Representative Customers

Customer Name	Address	Services Provided	Contract Dates	Contract Value
Washington DC.gov	77 P St NE, Washington, DC 20002	Retirement Planning System	Jan 2011 – Dec 2014	\$250K
Bank of America / Merrill Lynch	101 N. Tryon St., Charlotte NC 28255	Retirement Planning, Account Selector, custom tools	Jan 2001 - Ongoing	Over \$2M
Newport Group	300 International Pkwy, Suite 270 Heathrow, FL 32746	Retirement Dashboard, custom tools	May 2002 - Ongoing	Over \$2M
Kaiser Permanente	1 Kaiser Plaza, Oakland, CA 94612	Health Plan Comparison, HSA and Plan Administration tools	July 2008 - Ongoing	Over \$1M
BBVA Compass	15 South 20th Street, Birmingham, AL 35233	Small Business Account Selector	Feb 2012 – Feb 2014	\$275K